



**signal**

COMMAND  
CENTER

# GET THE BIG PICTURE

Realtime data beautifully displayed to gain actionable insights and make better business decisions, faster

Signal Command Center enables individuals and teams from all departments to visualize, analyze, share and take action based on data and insights beautifully displayed in realtime.



# SEE IT AS IT HAPPENS AND TAKE ACTION



## **Comprehensive**

All media sources displayed in one place to provide a holistic view in a single display.



## **Customizable**

Decide the look and feel of your experience. Choose your monitor configuration, display options, widgets, colors and more.



## **Flexible**

Determine the types of media you want to track. Then update and change your criteria in the moment, as needs emerge and evolve.



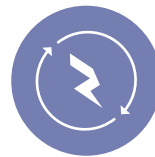
## **Collaborative**

Share data across departments and teams to align on strategies, increase collaboration and benefit company-wide from opportunities and insights.



## **Efficient**

Reduced software and data costs through established relationships with leading data providers



## **Realtime data, realtime reaction**

Decrease reaction time and make informed decisions faster.

# WHY SIGNAL COMMAND CENTER

- Empower teams to share insights across departments so everyone can benefit from information and opportunities
- Delegate and escalate data with executives and team members
- Discover situations as they unfold and respond quickly--from crisis management to promotion tracking
- Inform market and competitive research
- Stream live information at events or in multiple locations
- Share metrics across the organization and teams
- Track topics, events, competitors, campaigns, trends and activities
- Monitor your social media program
- Display activity in your customer community
- Audit the health of your brand

## About

Zignal Labs' realtime cross media analytics finds the news, spots the trends, identifies the influencers, and analyzes it all so you can immediately make decisions.

## Contact

Learn how you can benefit from beautiful data.  
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